Maximize Your Software Investments

A GUIDE TO ISAM'S LICENSE OPTIMIZATION SERVICE

ISAM

Why is License Optimization Important?

In today's business landscape, companies are facing increasing budget pressures, and software applications have become more complex and feature rich. These factors make effective license optimization more critical than ever before. Without proper license optimization, organizations risk moving from compliance to non-compliance. They may also fall from optimized to inefficient. These risks can lead to costly penalties, wasted budgets, and lost productivity, ultimately harming the organization's bottom line.

Compliance and Savings

Our License Optimization service can help you maximize the value of your software investments by ensuring compliance, reducing unnecessary software spend, and increasing operational efficiency, saving you money, and avoiding costly penalties. We will assess your software inventory, reconcile your licensing agreements, and develop an optimization strategy tailored to your specific needs. Our ongoing service approach ensures compliance and streamlines processes, freeing up valuable time and resources for you to focus on driving your business forward.

ISAM's License Optimization Process

DISCOVERY	ASSESSMENT	LICENSE RECONCILIATION	OPTIMIZATION STRATEGY	STRATEGY IMPLEMENTATION	MONITORING & REPORTING
Identify all software assets, licenses, and usage data.	Conduct a detailed assessment of software assets to identify purchased and deployed licenses.	Compare inventory data with licensing agreements to identify gaps or discrepancies.	Develop a tailored strategy for license optimization, re-harvesting, and cost-saving measures.	Implement optimization strategy through renegotiation, license reassignment, and consolidation.	Monitor implementation and provide regular reporting on compliance status, cost savings, and license usage.

Key Benefits of ISAM's License Optimization Service

1   Achieve better control and visibility over your software assets.

2   Gain valuable insights into your software usage patterns.

3   Make informed decisions about your software investments.

4   Maximize your return on investment (ROI).

5   Reduce unnecessary software spend.

6   Ensure effective license position.

7   Avoid compliance risks and potential legal penalties.

8   Increase operational efficiency.

9   Streamline vendor management.

10   Increase flexibility and scalability by adjusting software usage and licensing as needs change over time.

11   Add key intelligence to the planning and budgeting process for future software investments.

Outcomes

30% cost reduction in subscription models.

Reduction of required purchases for 3 years, saving millions.

A vehicle for true-up to ensure additional purchases are truly necessary.

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WE SOLVE. YOU SAVE.

See how ISAM can help solve your Software Asset Management puzzle
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