

# Expert Services for Comprehensive SAM

A GUIDE TO PARTNERING WITH ISAM

ISAM

## Where Others See Chaos, We Create Order

At ISAM, we understand the importance of optimizing software assets to achieve cost savings and enhance overall business efficiency. Our industry-leading expertise and proprietary tools allow us to provide customized solutions to our clients, resulting in significant cost reductions and risk mitigation.

## Key Acheivements

**26  
YEAR**

26-year history managing \$15B+ in software assets.

**1,000**

Experienced with over 1,000 Software vendors.

**20%**

20% average cost savings in licensing optimization and compliance management from advisory services.

**45%**

45% of revenue is from customers who have partnered ISAM for 10+ consecutive years.

## Why Businesses Trust ISAM for Their SAM Needs

Combination of insightful data with expert human intelligence for actionable solutions.

Access to the industry's largest database with over a million data points.

Over 26 years of strong partnerships with customers.

Customized solutions tailored to your organization's specific needs.

Improved business efficiency through streamlined software asset management processes.



# ISAM's Core Services

<b>SAM ADVISORY</b>	<b>COMPLIANCE MANAGEMENT</b>	<b>AUDIT DEFENSE</b>
Expert advice and guidance on software asset management practices to help organizations achieve compliance, cost optimization, and business efficiency.	End-to-end support for software compliance management, including software audit response, software usage tracking, and license compliance reporting.	Comprehensive support to help organizations navigate vendor software audits, minimize negative outcomes, and avoid penalties and costly fines.
<b>SAM MATURITY</b>	<b>BENCHMARKING</b>	<b>CONTRACT NEGOTIATION</b>
Assessment of current SAM practices to develop a roadmap to achieve the desired SAM maturity level.	Evaluation of an organization's SAM practices against industry best practices or established standards to provide valuable insights into areas where cost optimization can be achieved.	Expert advice and guidance on software contract negotiations to help organizations achieve more favorable contract terms and reduce software license costs.
<b>LICENSE OPTIMIZATION</b>	<b>MAINFRAME SAM</b>	<b>ISAMAAS</b>
Optimization of software license usage to achieve cost savings, improve compliance, and enhance business efficiency.	Specialized software asset management services for mainframe environments.	ISAM's managed service for software asset management, providing end-to-end support for SAM practices, compliance, and optimization.



See how ISAM can help solve your Software Asset Management puzzle  
866-530-ISAM / [www.isamgroup.com](http://www.isamgroup.com)